

# International Airline Passengers

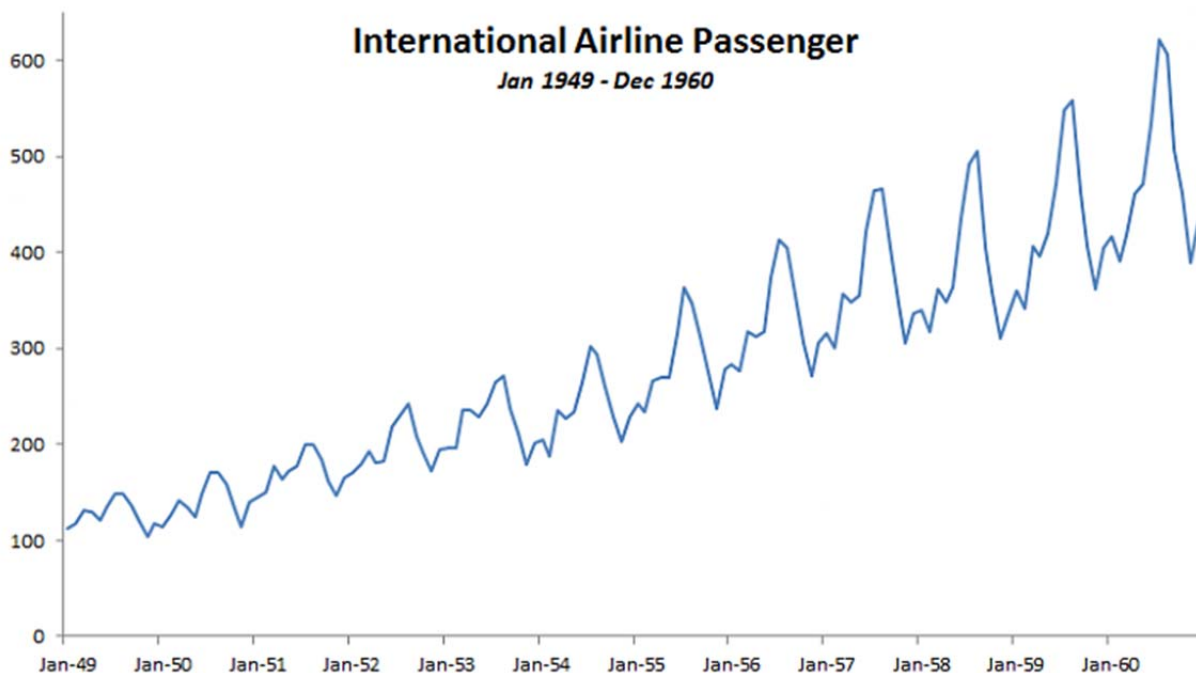
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In this paper, we will analyze the international passenger data series (G), as mentioned in the textbook *Time Series: Forecast and Control* by Box, Jenkins and Reinsel (ISBN: 978-0470272848). This textbook was first published in late 1960s, and is considered by many practitioners as the definite foundation textbook on the time series topic.

The international airline passenger series describes monthly totals of the international passengers for the period between Jan 1949 and Dec 1960.

The objective here is to follow the same analysis in the book, and to demonstrate the accuracy of NumXL calculations. Furthermore, **SAS** – a leading statistical software vendor – demonstrate their own analysis for the same data set, so we strongly recommend our users to review their results as well, via this link:

[http://support.sas.com/documentation/cdl/en/etsug/60372/HTML/default/viewer.htm#etsug\\_arima\\_sect056.htm#etsug.arima.ariex02b](http://support.sas.com/documentation/cdl/en/etsug/60372/HTML/default/viewer.htm#etsug_arima_sect056.htm#etsug.arima.ariex02b)



## Step 1: Data Transformation

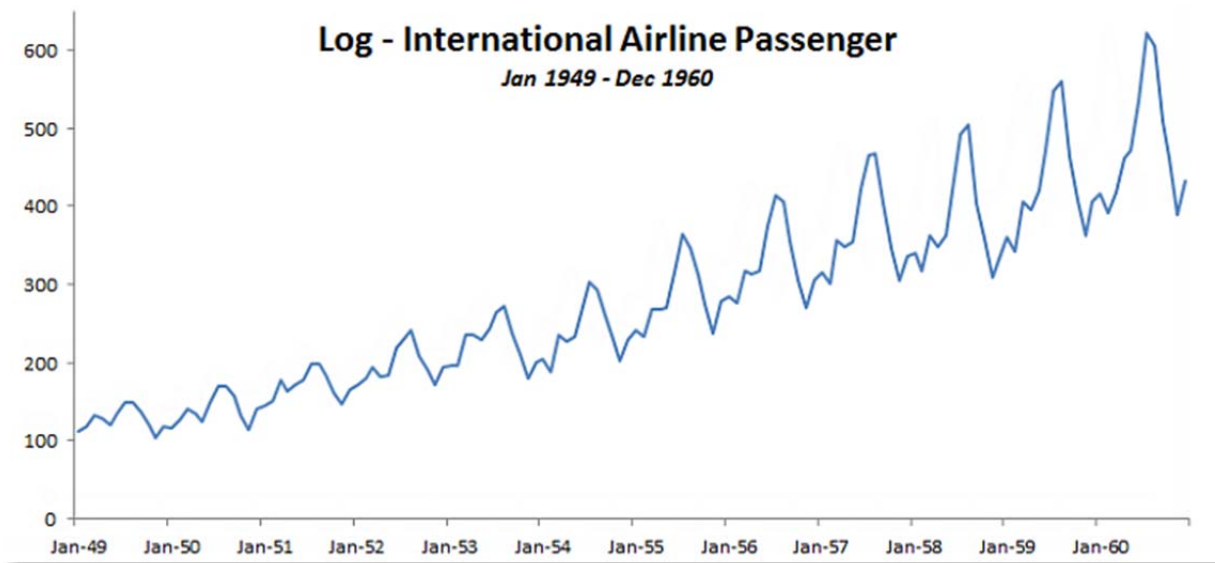
Using the Descriptive Statistic wizard (pictured below), examine the different summary stats of the sample data.

|    | A      | B          | C | D      |
|----|--------|------------|---|--------|
| 1  | Date   | Passengers |   |        |
| 2  | Jan-49 | 112        |   | 600    |
| 3  | Feb-49 | 118        |   |        |
| 4  | Mar-49 | 132        |   | 500    |
| 5  | Apr-49 | 129        |   |        |
| 6  | May-49 | 121        |   | 400    |
| 7  | Jun-49 | 135        |   |        |
| 8  | Jul-49 | 148        |   | 300    |
| 9  | Aug-49 | 148        |   |        |
| 10 | Sep-49 | 136        |   | 100    |
| 11 | Oct-49 | 119        |   | 200    |
| 12 | Nov-49 | 104        |   |        |
| 13 | Dec-49 | 118        |   | 100    |
| 14 | Jan-50 | 115        |   |        |
| 15 | Feb-50 | 126        |   | 0      |
| 16 | Mar-50 | 141        |   | Jan-49 |
| 17 | Apr-50 | 135        |   |        |
| 18 | May-50 | 125        |   | Jan-5  |
| 19 | Jun-50 | 149        |   |        |
| 20 | Jul-50 | 170        |   |        |

In the summary statistics table (pictured below), the data series exhibits serial correlation (i.e. failed the white noise test) and fat tails (significant excess kurtosis and ARCH effect).

| Descriptive Statistics |       | Significance Test |         |       | 5.00% | Test                | p-value | SIG?  |
|------------------------|-------|-------------------|---------|-------|-------|---------------------|---------|-------|
|                        |       | Target            | P-Value | SIG?  |       |                     |         |       |
| AVERAGE:               | 280   | 0.000             | 0.00%   | TRUE  |       | White-noise         | 0.00%   | FALSE |
| STD DEV:               | 120   |                   |         |       |       | Normal Distributed? | 1.15%   | FALSE |
| SKEW:                  | 0.58  | 0.000             | 0.23%   | TRUE  |       | ARCH Effect?        | 0.00%   | TRUE  |
| EXCESS-KURTOSIS:       | -0.36 | 0.000             | 16.74%  | FALSE |       |                     |         |       |
| MEDIAN:                | 265.5 |                   |         |       |       |                     |         |       |
| MIN:                   | 104   |                   |         |       |       |                     |         |       |
| MAX:                   | 622   |                   |         |       |       |                     |         |       |
| Q 1:                   | 180   |                   |         |       |       |                     |         |       |
| Q 3:                   | 360.5 |                   |         |       |       |                     |         |       |

The original analysis converts the data series using the natural logarithm function (i.e. LN). Follow the same technique, as shown in the graph below:



This technique should yield the following summary statistics:

| Descriptive Statistics |       | Significance Test |         |       | 5.00% | Test                | p-value | SIG?  |
|------------------------|-------|-------------------|---------|-------|-------|---------------------|---------|-------|
|                        |       | Target            | P-Value | SIG?  |       | White-noise         | 0.00%   | FALSE |
| AVERAGE:               | 5.54  | 0.000             | 0.00%   | TRUE  |       | Normal Distributed? | 4.93%   | FALSE |
| STD DEV:               | 0.44  |                   |         |       |       | ARCH Effect?        | 0.00%   | TRUE  |
| SKEW:                  | -0.12 | 0.000             | 27.71%  | FALSE |       |                     |         |       |
| EXCESS-KURTOSIS:       | -0.96 | 0.000             | 0.86%   | TRUE  |       |                     |         |       |
| MEDIAN:                | 5.58  |                   |         |       |       |                     |         |       |
| MIN:                   | 4.64  |                   |         |       |       |                     |         |       |
| MAX:                   | 6.43  |                   |         |       |       |                     |         |       |
| Q 1:                   | 5.19  |                   |         |       |       |                     |         |       |
| Q 3:                   | 5.89  |                   |         |       |       |                     |         |       |

Notice that the transformed data series is smoother than the original data and the time trend appears more linear than the original.

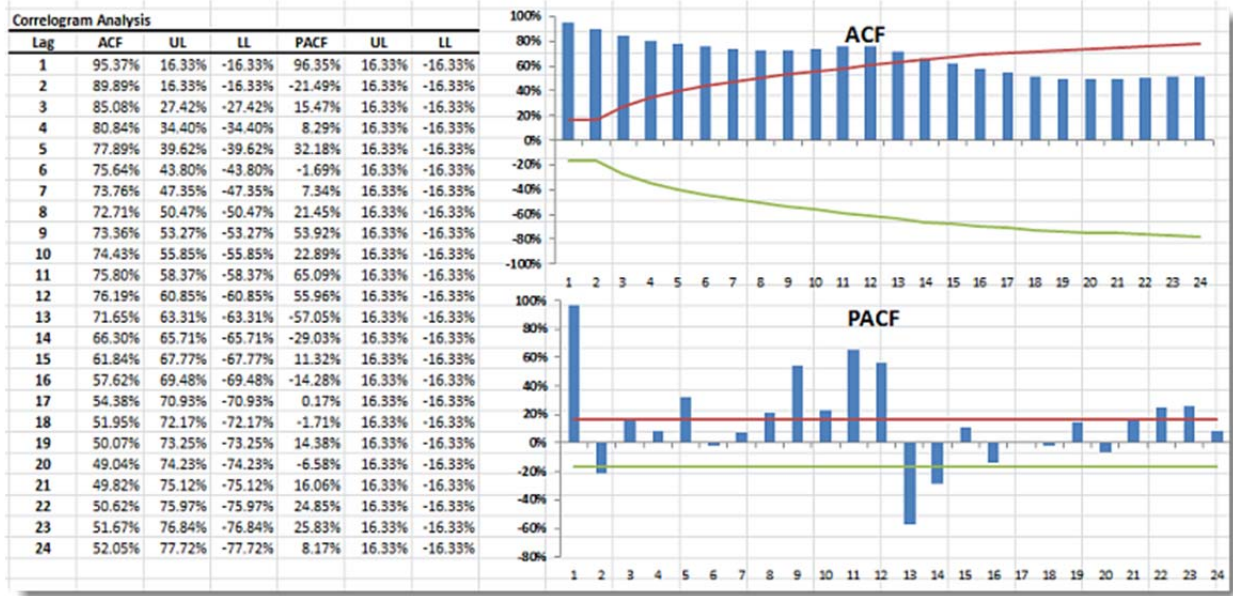
## Step 2: Correlogram Analysis

Using the NumXL toolbar, launch the Correlogram wizard.

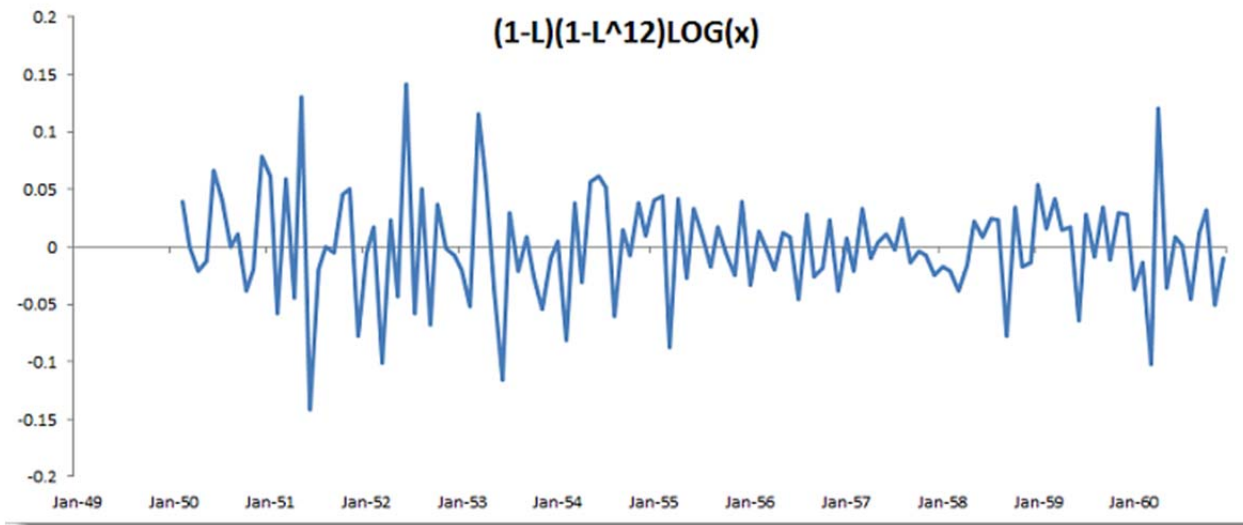
|    | A      | B          | C    |
|----|--------|------------|------|
| 1  | Date   | Passengers | LOG  |
| 46 | Sep-52 | 209        | 5.34 |
| 47 | Oct-52 | 191        | 5.25 |
| 48 | Nov-52 | 172        | 5.15 |
| 49 | Dec-52 | 194        | 5.27 |
| 50 | Jan-53 | 196        | 5.28 |
| 51 | Feb-53 | 196        | 5.28 |
| 52 | Mar-53 | 236        | 5.46 |
| 53 | Apr-53 | 235        | 5.46 |
| 54 | May-53 | 229        | 5.43 |
| 55 | Jun-53 | 243        | 5.49 |
| 56 | Jul-53 | 264        | 5.58 |
| 57 | Aug-53 | 272        | 5.61 |
| 58 | Sep-53 | 237        | 5.47 |
| 59 | Oct-53 | 211        | 5.35 |
| 60 | Nov-53 | 180        | 5.19 |
| 61 | Dec-53 | 201        | 5.30 |
| 62 | Jan-54 | 204        | 5.32 |
| 63 | Feb-54 | 188        | 5.24 |
| 64 | Mar-54 | 235        | 5.46 |
| 65 | Apr-54 | 227        | 5.42 |
| 66 | May-54 | 234        | 5.46 |

Highlight the log data and select 24 lags for ACF and PACF. Then, create a correlogram for the data.

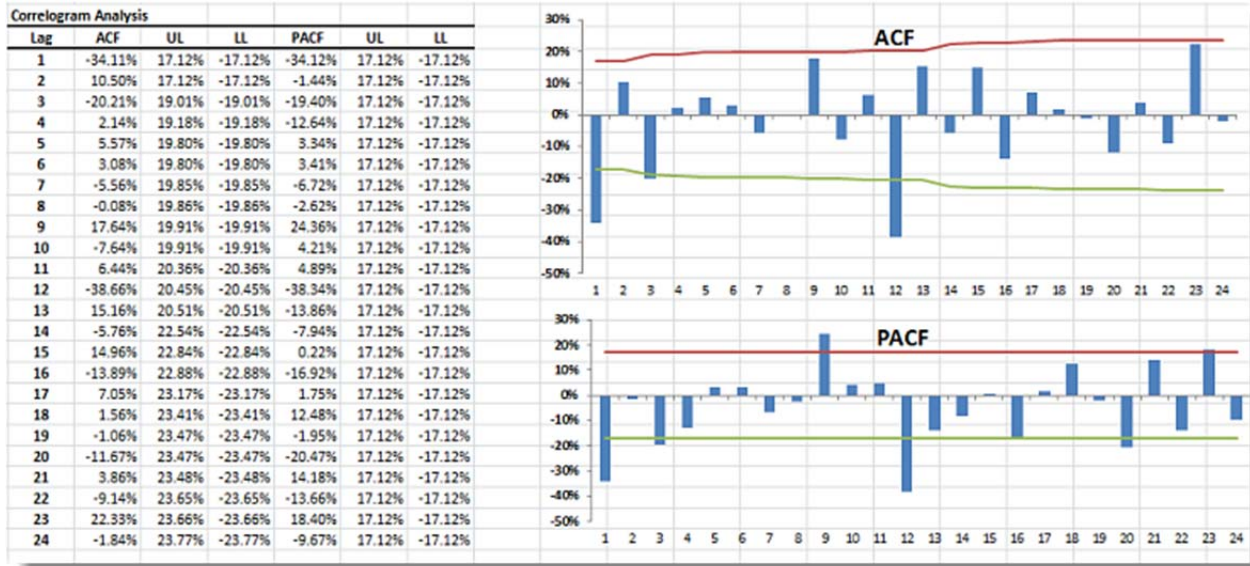




Examining the ACF plot, the data appear to be integrated at lag one(1) and at lag twelve (12). Difference the data for both lags (i.e.  $(1 - L)(1 - L^{12})LN(X)$ ), as shown in the graph below:



The differenced data set should generate the following correlogram:



Also, notice that the ACF plot of the differenced data series shows a significant autocorrelation at lag one (1) and lag twelve (12).

### Step 3: Airline Modeling

The proposed model for the log passenger data series is an airline model with a season length of 12 months.

$$(1-L)(1-L^{12})X_t = \mu + (1+\theta L)(1+\Theta L^{12})a_t$$

Where:

$L$  = the backshift operator (aka  $B$ )

$a_t$  = the error term, shock, innovation, or simply the model residual at time  $t$

$\mu$  = the mean of the seasonal differenced time series

Using the NumXL toolbar, click on the Airline icon to launch the Airline model wizard.

| AIRLINE(12) |         | Goodness-of-fit |         |       | Residuals (standardized) Analysis |       |       |          |        |         |       |
|-------------|---------|-----------------|---------|-------|-----------------------------------|-------|-------|----------|--------|---------|-------|
| Param       | Value   | LLF             | AIC     | CHECK | AVG                               | STDEV | SKEW  | KURTOSIS | Noise? | Normal? | ARCH? |
| $\mu$       | 0.00029 | 218.42          | -428.52 | 1.    | 0.00                              | 1.00  | 0.04  | 1.24     | FALSE  | FALSE   | TRUE  |
| $\theta$    | 0       |                 |         |       | Target                            | 0.00  | 1.00  | 0.00     | 0.00   |         |       |
| $\Theta$    | 0       |                 |         |       | SIG?                              | FALSE | FALSE | FALSE    | TRUE   |         |       |
| $\sigma$    | 0.04567 |                 |         |       |                                   |       |       |          |        |         |       |
| $s$         | 12      |                 |         |       |                                   |       |       |          |        |         |       |



### Step 4: Calibration

Select the cell at the top of the airline model table (i.e. "AIRLINE(12)") and click on the Calibration icon in the toolbar.

The screenshot shows an Excel spreadsheet with a 'Solver Parameters' dialog box open. In the spreadsheet, a yellow box labeled '1' highlights the cell containing 'AIRLINE(12)' in the parameter table. In the toolbar, a yellow box labeled '2' highlights the Calibration icon. In the Solver Parameters dialog box, a yellow box labeled '3' highlights the 'Solve' button.

| Param    | Value   | LLF    | AIC  |
|----------|---------|--------|------|
| $\mu$    | 0.00029 | 218.42 | -428 |
| $\theta$ | 0       |        |      |
| $\Theta$ | 0       |        |      |
| $\sigma$ | 0.04567 |        |      |
| $s$      | 12      |        |      |

| Step   | Mean | STD  | UL   | LL   |      |      |
|--------|------|------|------|------|------|------|
| Jan-61 | 1    | 6.10 | 0.05 | 6.19 | 6.01 | 0.18 |
| Feb-61 | 2    | 6.03 | 0.06 | 6.16 | 5.91 | 0.25 |
| Mar-61 | 3    | 6.10 | 0.08 | 6.26 | 5.95 | 0.31 |
| Apr-61 | 4    | 6.20 | 0.09 | 6.38 | 6.02 | 0.36 |
| May-61 | 5    | 6.22 | 0.10 | 6.42 | 6.02 | 0.40 |
| Jun-61 | 6    | 6.35 | 0.11 | 6.57 | 6.13 | 0.44 |
| Jul-61 | 7    | 6.50 | 0.12 | 6.74 | 6.26 | 0.47 |
| Aug-61 | 8    | 6.47 | 0.13 | 6.73 | 6.22 | 0.51 |
| Sep-61 | 9    | 6.30 | 0.14 | 6.57 | 6.03 | 0.54 |
| Oct-61 | 10   | 6.20 | 0.14 | 6.48 | 5.92 | 0.57 |

The Excel solver will try to determine the optimal values for the airline model's parameters (i.e.  $\theta, \Theta$ ).

The screenshot shows the 'Solver Results' dialog box. The 'Keep Solver Solution' radio button is selected and highlighted with a red box. The 'Solve' button is also highlighted with a yellow box.

Solver found a solution. All Constraints and optimality conditions are satisfied.

Keep Solver Solution  
 Restore Original Values

Return to Solver Parameters Dialog  
 Outline Reports

Solver found a solution. All Constraints and optimality conditions are satisfied.

When the GRG engine is used, Solver has found at least a local optimal solution. When Simplex LP is used, this means Solver has found a global optimal solution.

The new optimal values for the model parameters are shown below:

| AIRLINE(12) |         | Goodness-of-fit |         |       | Residuals (standardized) Analysis |       |       |          |        |         |       |
|-------------|---------|-----------------|---------|-------|-----------------------------------|-------|-------|----------|--------|---------|-------|
| Param       | Value   | LLF             | AIC     | WELCH | AVG                               | STDEV | SKEW  | KURTOSIS | Noise? | Normal? | ARCH? |
| $\mu$       | 0.00029 | 240.53          | -472.75 | 1.    | 0.00                              | 0.98  | 0.09  | 0.63     | TRUE   | TRUE    | FALSE |
| $\theta$    | 0.4171  |                 |         |       | Target                            | 0.00  | 1.00  | 0.00     | 0.00   |         |       |
| $\theta$    | 0.44248 |                 |         |       | SIG?                              | FALSE | FALSE | FALSE    | FALSE  | ✓       | ✓     |
| $\sigma$    | 0.03825 |                 |         |       |                                   | ✓     | ✓     | ✓        | ✓      |         |       |
| s           | 12      |                 |         |       |                                   |       |       |          |        |         |       |

Examining the residuals analysis table, the calibrated values satisfy all assumptions of the underlying model (i.e. Gaussian distributed residuals).

The parameter values of the calibrated model on the SAS website are slightly different from the ones we calculated earlier:

| Maximum Likelihood Estimation |          |                |         |                |     |
|-------------------------------|----------|----------------|---------|----------------|-----|
| Parameter                     | Estimate | Standard Error | t Value | Approx Pr >  t | Lag |
| MA1,1                         | 0.40194  | 0.07988        | 5.03    | <.0001         | 1   |
| MA2,1                         | 0.55686  | 0.08403        | 6.63    | <.0001         | 12  |

|                     |          |
|---------------------|----------|
| Variance Estimate   | 0.001369 |
| Std Error Estimate  | 0.037    |
| AIC                 | -485.393 |
| SBC                 | -479.643 |
| Number of Residuals | 131      |

However, our values are within the error tolerance limits (i.e.  $\pm 1.96 \times \sigma$ ) and our Akaike's information criterion (AIC) is better.

The core difference between NUMXL and SAS values can be explained by noting that we did not set the intercept ( $\mu$ ) value to zero.

## Step 5: Forecast

The residuals of the calibrated model satisfy the assumptions of an airline model. Now, we are ready to conduct a 24-month forecast for the monthly international airline passenger totals.

The forecast will follow two stages:

- Forecasting for the log of the monthly totals
- Transforming the forecast back into regular monthly totals

Select the cell labeled "AIRLINE(12)" and click on the Forecast icon in the toolbar.

The screenshot shows the 'Forecasting' dialog box with the following settings:

- Model: \$F\$23
- Input Data set: Modeling!\$C\$132:\$C\$145 (with 'Ascending' checked)
- Output: Max Steps: 24
- Upper & Lower Limits? (checked) Significance Level (e.g. 5%): 0.05
- Output Range: Modeling!\$F\$36

The background spreadsheet shows the following data:

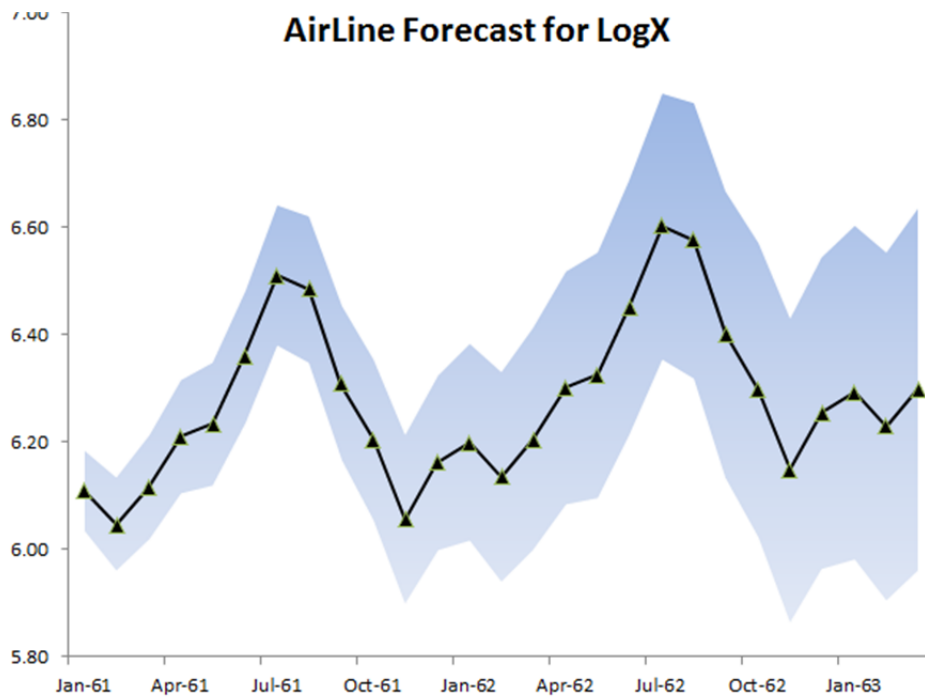
| Step | LOG  | AIRLINE |
|------|------|---------|
| 8    | 5.06 | 155     |
| 3    | 4.89 | 137     |
| 4    | 4.74 | 117     |
| 0    | 4.94 | 132     |
| 5    | 4.98 | 134     |
| 0    | 5.01 | 152     |
| 8    | 5.18 | 169     |
| 3    | 5.09 | 168     |
| 2    | 5.15 | 154     |
| 8    | 5.18 | 191     |
| 9    | 5.29 | 206     |
| 9    | 5.29 | 202     |
| 4    | 5.21 | 185     |
| 2    | 5.09 | 158     |
| 6    | 4.98 | 138     |
| 6    | 5.11 | 170     |

The forecast table below the data is:

| Forecast Step | Mean | STD  |
|---------------|------|------|
| 1             | 6.11 | 0.04 |

**Please note** that for forecast purposes, the input time series here refers to the latest 13 months, or the observations between Nov 1959 and Dec 1960. The output table is shown below:

| Step | Mean | STD  | UL   | LL   |
|------|------|------|------|------|
| 1    | 6.11 | 0.04 | 6.18 | 6.03 |
| 2    | 6.05 | 0.04 | 6.13 | 5.96 |
| 3    | 6.11 | 0.05 | 6.21 | 6.02 |
| 4    | 6.21 | 0.05 | 6.32 | 6.10 |
| 5    | 6.23 | 0.06 | 6.35 | 6.12 |
| 6    | 6.36 | 0.06 | 6.48 | 6.24 |
| 7    | 6.51 | 0.07 | 6.64 | 6.38 |
| 8    | 6.49 | 0.07 | 6.62 | 6.35 |
| 9    | 6.31 | 0.07 | 6.45 | 6.16 |
| 10   | 6.20 | 0.08 | 6.36 | 6.05 |
| 11   | 6.06 | 0.07 | 6.21 | 5.90 |



To convert back to regular monthly totals, use these equations:

$$UL = e^{UL_{\log}}$$

$$LL = e^{LL_{\log}}$$

$$\mu = e^{\mu_{\log} + \frac{\sigma_{\log}^2}{2}}$$

| Step | Mean | STD | UL  | LL  |
|------|------|-----|-----|-----|
| 1    | 450  |     | 485 | 418 |
| 2    | 423  |     | 460 | 387 |
| 3    | 453  |     | 499 | 411 |
| 4    | 499  |     | 554 | 448 |
| 5    | 511  |     | 572 | 455 |
| 6    | 579  |     | 654 | 511 |
| 7    | 674  |     | 766 | 590 |
| 8    | 657  |     | 752 | 571 |
| 9    | 551  |     | 635 | 476 |
| 10   | 496  |     | 575 | 425 |
| 11   | 428  |     | 499 | 365 |
| 12   | 476  |     | 559 | 403 |
| 13   | 495  |     | 592 | 410 |

